



CITY OF CAMBRIDGE
INSPECTIONAL SERVICES DEPARTMENT
831 MASSACHUSETTS AVENUE
CAMBRIDGE, MASSACHUSETTS, 02139
617-349-6100
Ranjit Singanayagam, Commissioner

Sign Approvals

Plan Case # SIGN-011699-2016
Petitioner Mass Sign
Location 589 Massachusetts Ave

Name	Department	Date	Status	Notes
David Byrne	Building	10/27/2016	Pass	
Liza Paden	C.D.D.	10/14/2016	Pass	
William Dwyer	P.W.D.	10/20/2016	Pass	

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Caffe Nero The Italian Coffee Company and Master Roasters

Applicant (name and address) Caffe Nero

589 Massachusetts Avenue, Cambridge MA 02139

Signature 

Telephone: _____ FAX: _____

Location of Premises: 589 Mass Avenue

Zoning District: Business B Overlay District: Central Square Overlay

Date Application Submitted: October 12, 2016

Sketch of Sign Enclosed: Yes No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD City Clerk* CDD Applicant Historical Com.

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 6.9 sf Dimensions: 3' 2" X 2' 2 1/2"

Illumination: Natural Internal External

Height (from ground to the top of the sign): <20'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) +/- 60' 3 1/6 Area of signs allowed accessory to store:
outside (1 x a) 31 sq behind windows (0.5 x a) 30 sf 150. Area of all existing signs on
the store front to remain (including any freestanding sign): _____ . Area of additional signs
permitted: _____ .

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____ . Area of signs allowed accessory to
the building facade: outside (1 x a) _____ , behind windows (0.5 x a) _____ . Area of
all existing signs on the building facade to remain (including any freestanding sign): _____ .
Area of additional signs permitted: _____ .

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO

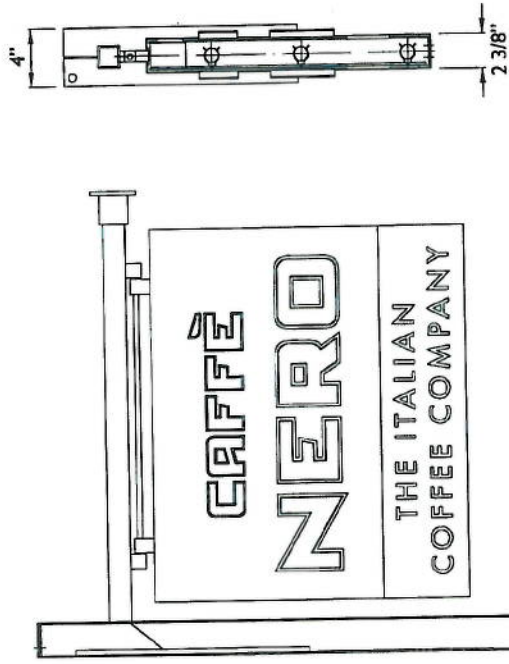
Sign requires a variance from the Board of Zoning Appeal: YES

Relevant sections: _____

COMMENTS: _____

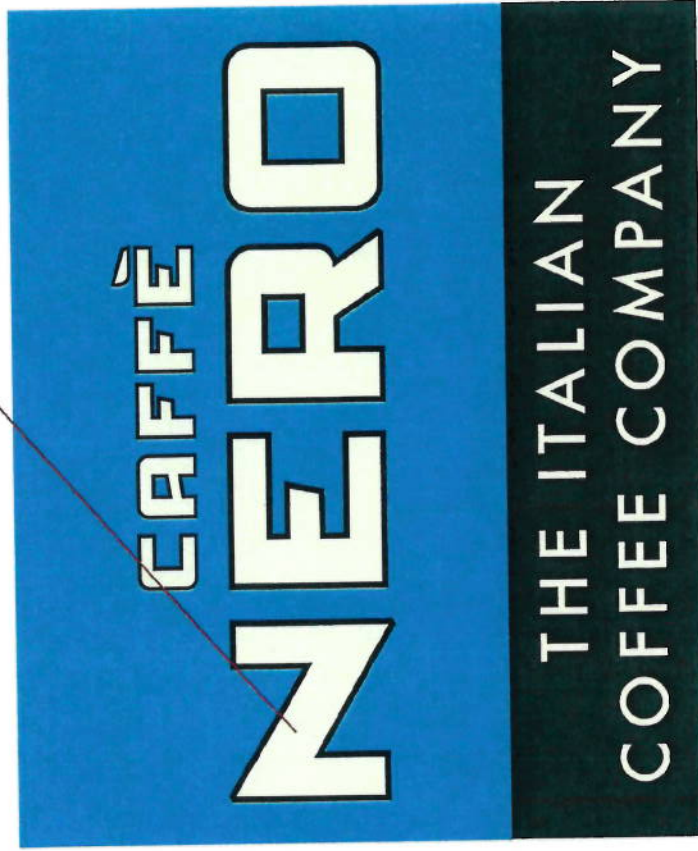
Date: 10/13/16 CDD Representative Egn M. Pader

PROJECTING SIGN CONSTRUCTION DETAIL



SIGNAGE COLORS
 Blue BS4800 20E51 Satin
 Black Satin
 Ivory BS4800 10B15 Satin
 133 Ivory Acrylic

Externally illuminated Ivory letter face with black keyline and ivory strapping.

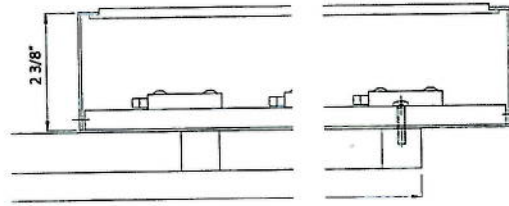
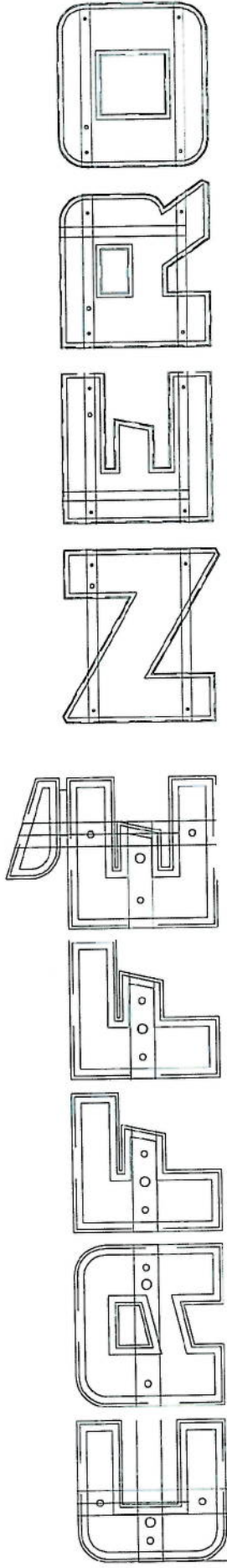


3/4" thick aluminum fret out face panels, finished top part blue, lower part black. "Caffe Nero" pushed through 133 Ivory acrylic with 3/8" black keyline.

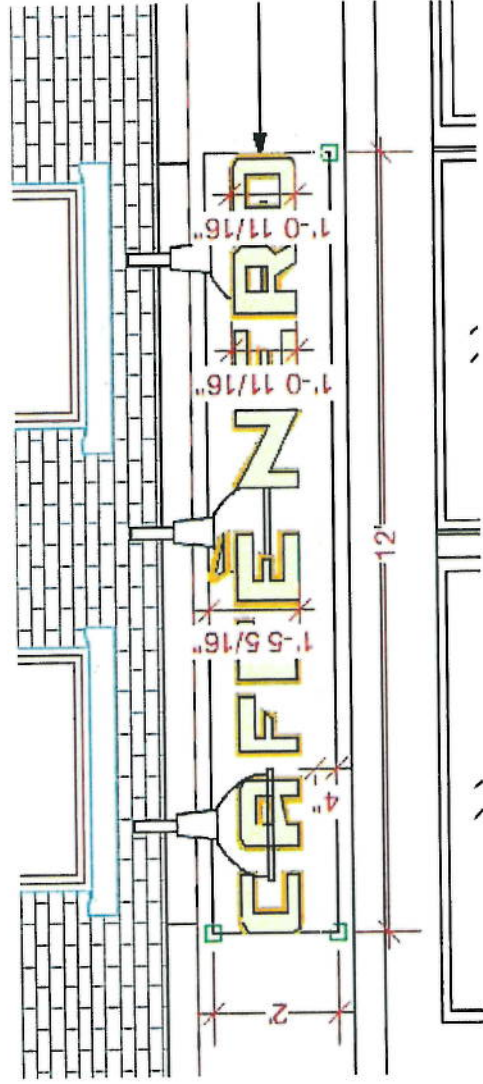
"The Italian coffee company" pushed through 133 Ivory acrylic. Sign to be externally illuminated using an LED warm white spotlight

Caffe Nero, 589 Mass Ave, Cambridge | Proposed Signage

PIN-MOUNTED LETTERING CONSTRUCTION DETAIL

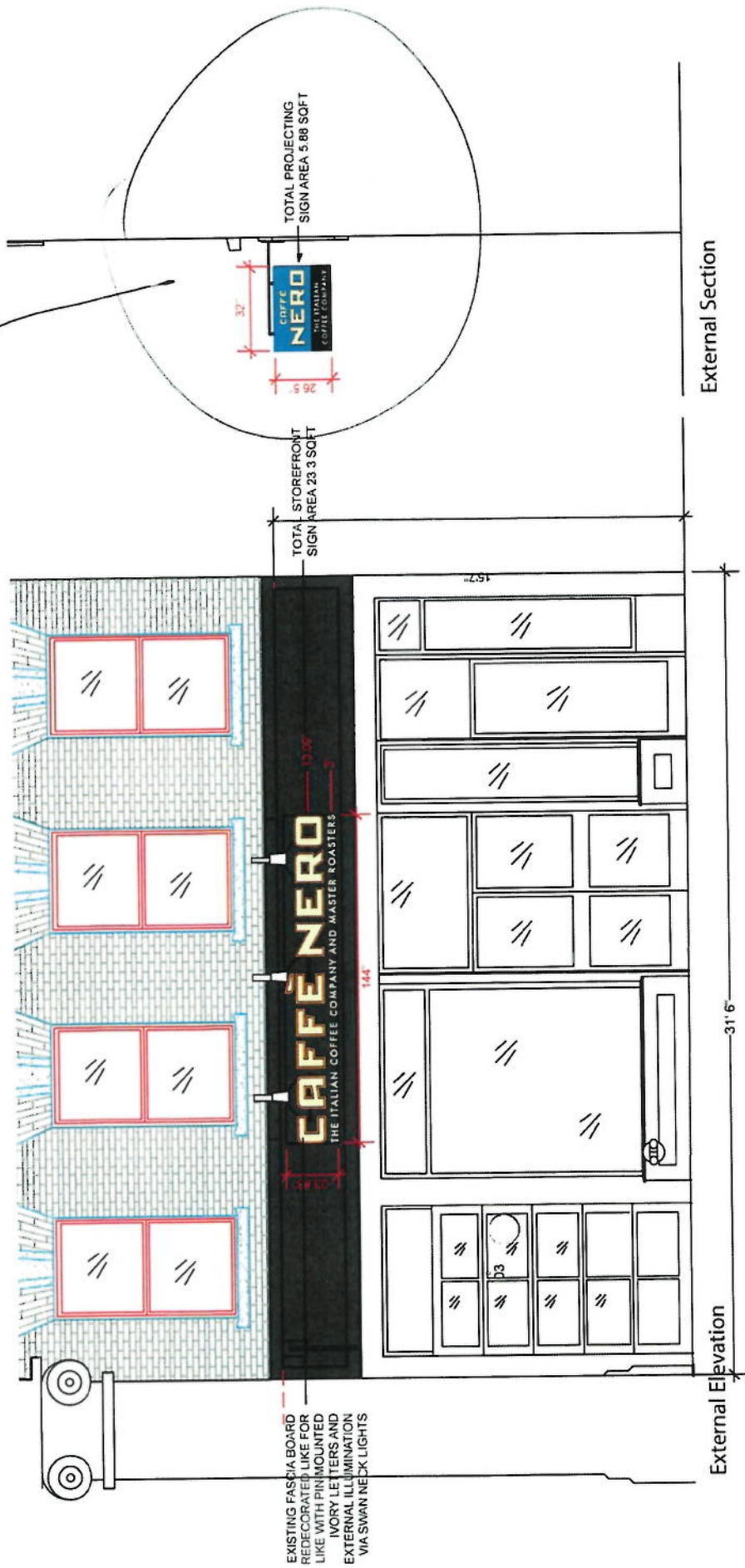


Text
 Rim, returns and backs from
 1/16" blackened mist with opal
 030 acrylic island cut faces



Caffe Nero, 589 Mass Ave, Cambridge | Proposed Signage

011699 - 2016



Caffe Nero, 589 Mass Ave, Cambridge | Proposed Signage

CITY OF CAMBRIDGE

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY MORE THAN SIX INCHES

Cambridge, October 17, 2016

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Caffe Nero
(NAME OF BUSINESS)

be granted permit to erect a sign of the following specifications in front of premises located at

589 Massachusetts Avenue

(ADDRESS)

Type of Sign:

projecting

(state whether electric or otherwise and material used in construction)

Reading matter to go on

sign: Caffe Nero The Italian Coffee Company and Master Roasters

Size: 2' 2 1/2" x 3' 2" Weight: +/- 20 lbs

Public Way

Obstruction: A. +/- 3' 8" (see attached) B. 13' 5" (see attached)
(Give exact distance sign is to extend over sidewalk) (Also exact distance from bottom of sign to sidewalk)

Height Above Grade: Bottom: 13'5" Top: 15' 7 1/2"

NOTICE - REGULATIONS

[Section 12.08.010 Municipal Code – Encroachments onto Streets] Section 1212.0 State Building Code – Projecting Signs]

- A projecting sign shall be constructed wholly of incombustible materials.
- All signs must meet requirements of Zoning Ordinances and Building Code.
- Note: Section 12.12.220 provides in part "every owner who maintains a . . . structure in or over a street . . . shall do so only on the condition that such maintenance shall be considered as an agreement on his part to keep the same and the covers thereof in good repair and condition, at all times during his ownership, and to indemnify and save harmless the City against any and all damages, cost or expenses which it may sustain, or be required to pay by reason of such. . structure."

PROPERTY OWNER OR AUTHORIZED AGENT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING UNDER PAINS AND PENALTY OF PERJURY.

M. M. [Signature]
(Property owner or authorized agent)

585 MASS AVE
(Address)

617, 876 - 9080
(Tel. No.)

(Business owner)

(Address)

(Tel. No.)

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date Oct 19, 2016

As Owner of Agent of 605 Massachusetts Avenue Cambridge,
Massachusetts, I do hereby declare my disapproval approval of the
installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: 589 Massachusetts Avenue

of said property

Signed: M. M. [Signature]

Date Oct 19, 2016

Address: 605 Massachusetts Avenue

ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR INCLUSION IN THE APPLICATION.

SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS FORM)

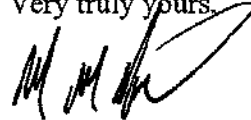
3MJ ASSOCIATES, LLC
585 Massachusetts Avenue
Cambridge, MA 02139

Re: Caffe Nero Signage
589 Massachusetts Avenue

To whom it may concern:

Permission is hereby granted for tenant to install the sign described in the attached drawing.

Very truly yours,

A handwritten signature in black ink, appearing to read 'M. Naggar', with a large, sweeping flourish extending to the right.

Morris Naggar